

# **PRIVACY POLICY**

#### **WE RESPECT YOUR PRIVACY**

In application of Monegasque Act n°1.165 of 23 December 1993 on personal data protection and in application of European GDR framework for protecting individuals with regard to the processing of their personal data, www.maximvengerov.com records and keep your database strictly confidential.

This database is information that makes possible to identify the User. The database is collected directly and freely in order to subscribe to online website services and receive information (newsletters etc).

The personal database concerns identity details, email, address, phone number and messages. www.maximvengerov.com undertakes to not divulge Users personal information, which is strictly confidential and is used for internal purpose only by limited number of persons. Personal data is strictly confidential and is not communicated or sold to third parties. In case of force majeure of hack attack www.maximvengerov.com is not liable for possible information leak.

## **Cookie Policy**

In this policy we use the term "cookies" to refer to cookies and other similar technologies covered by the EU Directive on privacy in electronic communications.

What is a cookie?

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time.

Most Internet browsers support cookies; however, users can set their browsers to decline certain types of cookies or specific cookies. Further, users can delete cookies at any time.

Why do we use cookies?

We use cookies to learn how you interact with our content and to improve your experience when visiting our website(s). For example, some cookies remember if you have successfully submitted a form to be kept updated with Maxim Vengerov's news so that you do not have to repeatedly make these choices when you visit our website. Additionally, cookies allow us to serve you specific content, such as videos on our websits. We may employ the learnings of your behavior on our website(s) to serve you with targeted advertisements on third-party website(s) in an effort to "remarket" our products and services to you.

What types of cookies do we use?

## First-Party Cookies

We use first-party cookies on our website. First-party cookies are cookies issued from the maximvengerov.com domain that are generally used to render basic site functionality.

# **Third-Party Cookies**

Third-party cookies belong to and are managed by other parties, such as Squarespace, Meta, Google or other service providers. These cookies may be required to allow for some advertising outside of our website.

#### Session Cookies

Session cookies are temporary cookies that are used to remember you during your visit to the website, and they expire when you close the web browser.

#### Persistent Cookies

Persistent cookies are used to remember your preferences within the website and remain on your desktop or mobile device even after you close your browser or restart your computer. We use these cookies to analyse user behaviour to establish visit patterns so that we can improve our website functionality for you and others who visit our website(s). These cookies also allow us to serve you with targeted advertising and measure the effectiveness of our site functionality and advertising.

# How are cookies used for advertising purposes?

Cookies and ad technology such as web beacons, pixels, and anonymous ad network tags help us serve relevant ads to you more effectively. They also help us collect aggregated audit data, research, and performance reporting for advertisers. Pixels enable us to understand and improve the delivery of ads to you, and know when certain ads have been shown to you. Since your web browser may request advertisements and web beacons directly from ad network servers, these networks can view, edit, or set their own cookies, just as if you had requested a web page from their site. Although we do not use cookies to create a profile of your browsing behaviour on third-party sites, we do use aggregate data from third parties to show you relevant, interest-based advertising. We do not provide any personal information that we collect to advertisers. You can opt out of off-site and third-party-informed advertising by adjusting your cookie settings. Opting out will not remove advertising from the pages you visit, but, instead, opting out will result in the ads you see not being matched to your interests. This implies that the ad(s) you see will not be matched to your interests by those specific cookies.

# How are third party cookies used?

For some of the functions within our websites we use third party suppliers, for example, when you visit a page with videos embedded from or links to YouTube. These videos or links (and any other content from third party suppliers) may contain third party cookies, and we encourage you to consult the privacy policies of these third-party vendors on their websites for information regarding their use of cookies.

# How do I reject and delete cookies?

You can choose to reject or block all or specific types of cookies set by virtue of your visit by clicking on the cookie preferences on our website. You can change your preferences for our websites and/or the websites of any third-party suppliers by changing your browser settings. Please note that most browsers automatically accept cookies. Therefore, if you do not wish cookies to be used, you may need to actively delete or block the cookies. If you reject the use of cookies, you will still be able to visit our websites but some of the functions may not work correctly. You may also visit

www.allaboutcookies.org for details on how to delete or reject cookies and for further information on cookies generally. By using our website without deleting or rejecting some or all cookies, you agree that we can place those cookies that you have not deleted or rejected on your device.

## Cookies used and descriptions

Interaction with social networks and external platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of www.maximvengerov.com.

The interactions and information acquired by maximvengerov.com are in any case subject to the User's privacy settings relating to each social network.

Facebook + Instagram social widgets (Meta Platforms, Inc.)

The Facebook and Instagram social widgets are interaction services with the Facebook and Instagram social networks, provided by Meta Platforms, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States. Privacy Policy: <a href="https://www.facebook.com/privacy/policy">https://www.facebook.com/privacy/policy</a>. Subject adhering to the Privacy Shield.

YouTube social widget (Google LLC)

The YouTube button and social widgets are interaction services with the YouTube social network, provided by Google LLC.

Personal data collected: Usage data.

Place of processing: United States. Privacy Policy: <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>. Subject adhering to the Privacy Shield.

## Platform and hosting services

These services are intended to host and operate key components of www.maximvengerov.com, making it possible to deliver www.maximvengerov.com from a single platform. These platforms provide a wide range of tools such as, for example, analytical tools, for managing user registration, for managing comments and the database, for e-commerce, for processing payments etc. The use of these tools involves the collection and processing of Personal Data.

Squarespace (Squarespace, Inc)

Squarespace is a platform provided by Squarespace, Inc. that allows to develop, operate and host www.maximvengerov.com. Squarespace is an extremely versatile and customizable tool that allows you to host various types of websites ranging from simple blogs to complex e-commerce platforms.

Personal Data collected: various types of Data as specified in the privacy policy of the service.

Place of processing: United States. Privacy Policy: <a href="https://www.squarespace.com/privacy">https://www.squarespace.com/privacy</a>. Subject adhering to the Privacy Shield.

#### **Statistics**

The services contained in this section allow to monitor and analyze traffic data and are used to keep track of User behavior.

#### Google Analytics with anonymized IP (Google LLC)

Google Analytics is a web analytics service provided by Google LLC ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of www.maximvengerov.com, compiling reports and sharing them with other services developed by Google.

Google may use the Personal Data to contextualize and personalize the advertisements of its own advertising network. This Google Analytics integration makes your IP address anonymous. Anonymization works by shortening the IP address of the Users within the borders of the member states of the European Union or in other countries adhering to the agreement on the European Economic Area. Only in exceptional cases, the IP address will be sent to Google's servers and shortened within the United States.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States. Privacy Policy: <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>. Opt-Out: <a href="https://support.google.com/analytics/answer/181881?hl=en">https://support.google.com/analytics/answer/181881?hl=en</a>. Subject adhering to the Privacy Shield.

# Viewing content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of www.maximvengerov.com and interact with them.

In the event that a service of this type is installed, it is possible that, even if the Users do not use the service, it collects traffic data relating to the pages in which it is installed.

YouTube Video Widget (Google LLC)

YouTube is a video content viewing service managed by Google LLC that allows maximvengerov.com to integrate such content within its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States. Privacy Policy: <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>. Subject adhering to the Privacy Shield.